

### **ANNUAL MEETING AND CONFERENCE**

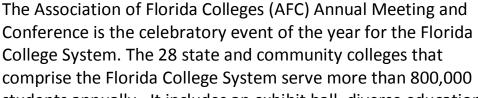
November 1-3, 2017 | INNISBROOK, PALM HARBOR
EXHIBITOR AND SPONSOR PROSPECTUS

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# 2017 ANNUAL MEETING AND CONFERENCE

### November 1-3, 2017 | INNISBROOK, PALM HARBOR, FL





students annually. It includes an exhibit hall, diverse educational programs, informative membership and association-related meetings, exemplary practice presentations, recognitions and awards, and excellent networking opportunities for members and friends of the Florida College System.

We extend this invitation to showcase your products and services, as well as networking opportunities, to college personnel for two and a half days at our Annual Meeting and Conference. The following pages provide a variety of opportunities to showcase your brand. With your sponsorship, you are welcome to participate in the educational sessions and meal events.

Join us at the 68th Annual Meeting and Conference this November!

### **EXHIBITOR SCHEDULE AT A GLANCE (Subject to change)**

### Tuesday, October 31

1:00 pm- 4:00 pm Exhibitor Set-Up

### Wednesday, November 1

8:00 am – 3:45 pm	Exhibit Hall Open
0.00 a 0 p	

1:00 pm – 3:00 pm Afternoon Break with Exhibitors

6:00 pm – 7:00 pm Welcome Reception with Exhibitors

### Thursday, November 2

7:00 am – 10:30 am Morning Coffee with Exhibitors

7:00 am – 4:00 pm Exhibit Hall Open

4:00 pm – 5:30 pm Exhibitor Breakdown

### **EXHIBIT SPACE SPECIFICATIONS**

8'X10' Space with side rails 7"X44" Identification sign

6' draped table 2 chairs

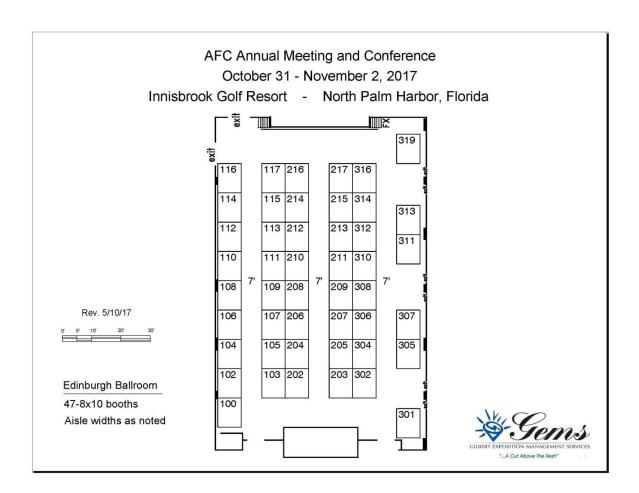
1 wastebasket Security from: TBD

### **EXHIBITOR CONTRACTOR INFORMATION**

Gilbert Exposition Management Services (GEMS)

www.gemsevents.com 407-438-5002

### **EXHIBIT HALL FLOOR PLAN**



### **HOTEL RESERVATIONS**

A room block has been created at Innisbrook. For reservations call: 1-800-492-6899 and ask for the AFC group rate.

### **SPONSORSHIP OPPORTUNITIES**

The following list of opportunities is laid out first by schedule and then by exhibit-only, giveaways, and advertisements. You may select an individual sponsorship or combine with others. A separate fillable application, as well as our rules and policies is provided to you separately.



# **Tuesday Board of Directors Dinner**

4 slots at \$1,500 or exclusive at \$7,000

Individual Benefits	Exclusive Benefits	
Signage at Event	Signage at Event	
Recognition at Event	Recognition at Event	
	Opportunity to speak	
Listing on conference web site	Logo on Conference Web Site	
Listing in conference program	Logo in Conference Program	
	Half-Page Ad in Conference Program	
	Half-Page Ad in CURRENT (AFC Digital Newsletter)	
	8x10 Exhibit Space with 2 Registrations	
Post-Conference Attendee List	Post-Conference Attendee List	

Booth space: Additional \$500

# **Wednesday Retired Members Lunch**

4 slots at \$750 or exclusive at \$3,500

Individual Benefits	Exclusive Benefits	
Signage at Event	Signage at Event	
Recognition at Event	Recognition at Event	
	Opportunity to Speak	
Listing on conference web site	Logo on Conference Web Site	
Listing in conference program	Logo in Conference Program	
	Half-Page Ad in Conference Program	
	Half-Page Ad in CURRENT (AFC Digital Newsletter)	
	8x10 Exhibit Space with 2 Registrations in Prime Location	
Post-Conference Attendee List	Post-Conference Attendee List	

# Wednesday Council of Presidents and Past Presidents Reception SOLD OUT!

### 4 slots at \$500

Individual Benefits	Exclusive Benefits	
Signage at Event	Signage at Event	
Recognition at Event	Recognition at Event	
	Opportunity to Speak	
Listing on conference web site	Logo on Conference Web Site	
Listing in conference program	Logo in Conference Program	
	Quarter Page Ad in Conference Program	
	Quarter Page Ad in CURRENT (AFC Digital Newsletter)	
	8x10 Exhibit Space with 2 Registrations in Prime Location	
Post-Conference Attendee List	Post-Conference Attendee List	

Booth space: Additional \$500

# **Wednesday Night Karaoke Social**

### 2 slots at \$1,600 or exclusive at \$3,500

Individual Benefits	Exclusive Benefits
Signage at Event	Signage at Event
Recognition at event	Recognition at Event
	Opportunity to Speak
Listing on conference site	Logo on Conference Web Site
Listing in Conference Program	Logo in Conference Program
	8x10 Exhibit Space with 2 Registrations
Post-Conference Attendee List	Post-Conference Attendee List

Booth space: Additional \$500

# **Thursday Morning Council of Presidents Breakfast**

### 4 slots at \$750 **2 Slots Sold! Exclusive No Longer Available.**

Individual Benefits	Exclusive Benefits	
Signage at Event	Signage at Event	
Recognition at Event	Recognition at Event	
	Opportunity to Speak	
	Quarter-Page Ad in Conference Program	
	Quarter-Page ad in CURRENT (AFC Digital Newsletter) for One year	
Listing in Conference Program	Logo in Conference Program	
Listing on Conference Web Site	Logo on Conference Web Site	
	8x10 Exhibit Space with 2 Registrations	
Post-Conference Attendee List	Post-Conference Attendee List	

# Thursday Morning Coffee and Continental Breakfast in Exhibit Hall

4 slots at \$1,000 or exclusive at \$4,500 **1 Slot Sold! Exclusive No Longer Available.** 

Individual Benefits	Exclusive Benefits
Signage at Event	Signage at Event
Listing on conference web site	Logo on Conference Web Site
Listing in conference program	Logo in Conference Program
	Half-Page Ad in Conference Program
	Half-Page Ad in CURRENT (AFC Digital Newsletter)
	8x10 Exhibit Space with 2 Registrations in Prime Location
Post-Conference Attendee List	Post-Conference Attendee List

Booth space: Additional \$500

# **Thursday Council of President's Lunch**

4 slots at \$1,500 or exclusive at \$6,500

Individual Benefits	Exclusive Benefits
Signage at Event	Signage at Event
Recognition at Event	Recognition at Event
	Opportunity to Speak
	Quarter-Page Ad in Conference Program
	Quarter-Page ad in CURRENT (AFC Digital Newsletter) for One year
Listing in Conference Program	Logo in Conference Program
Listing on Conference Web	Logo on Conference Web Site
Site	
	8x10 Exhibit Space with 2 Registrations
Post-Conference Attendee List	Post-Conference Attendee List

Booth space: Additional \$500

# **Thursday Afternoon Break**

**SOLD OUT!** 

Attendees will pick up a coupon from your booth for a sweet treat such as ice cream.

2 slots at \$2,500

Benefits
Signage at Booth
Logo in Conference Program
Logo on Conference Web Site
8x10 Exhibit Space with 2 Registrations
Post-Conference Attendee List

# **Thursday Night Gala and Silent Auction Reception**

5 Slots at \$6,500 or Exclusive at \$32,500

Individual Benefits	Exclusive Benefits
Signage at Event	Signage at Event
Recognition at Event	Recognition at Event
	Opportunity to Speak
	Reserved Seating at Event
Half-page Ad in Conference	Full-page Ad in Conference Program
Program	
Half-page Ad in CURRENT (AFC	Full-page Ad in CURRENT (AFC Digital Newsletter)
Digital Newsletter)	for One Year
	Scrolling Banner Ad on AFC Web Site for One Year
Logo in Conference Program	Logo in Conference Program
Logo on Conference Web Site	Logo on Conference Web Site
8x10 Exhibit Space with 2	8x10 Exhibit Space with 3 registrations in Prime
Registrations	Location
	Pre-Conference Attendee List
Post-Conference Attendee List	Post-Conference Attendee List

# Friday Morning AFC Wellness Run Water SOLD!

2 slots at \$250 or exclusive at \$600

Individual Benefits	Exclusive Benefits
Signage at Event	Signage at Event
Listing in Conference Program	Logo in Conference Program
Listing on Conference Web	Logo on Conference Web Site
Site	
Post-Conference Attendee List	Post-Conference Attendee List

Booth space: Additional \$500 Booth space: Additional \$500

# Friday Awards Luncheon

### 4 slots at \$4,500 or exclusive at \$20,000

Individual Benefits	Exclusive Benefits		
Signage at Event	Signage at Event		
Recognition at Event	Recognition at Event		
	Opportunity to Speak		
	Reserved Seating at Event		
Quarter Page Ad in	Full-page Ad in Conference Program		
Conference Program			
Quarter page ad in CURRENT	Half-page ad in CURRENT (AFC Digital Newsletter)		
(AFC Digital Magazine)	for One year		
	Scrolling Banner Ad on AFC Web Site for One Year		
Logo in Conference Program	Logo in Conference Program		
Logo on Conference Web Site	Logo on Conference Web Site		
8x10 Exhibit Space with 2	8x10 Exhibit Space with 3 Registrations in Prime		
Registrations	Location		
	Pre-Conference Attendee List		
Post-Conference Attendee List	Post-Conference Attendee List		

# **EXCLUSIVE CONFERENCE SPONSORSHIPS**

# **Hotel Key Cards with Pocket Program**

\$7,000

Benefits
Logo in conference program
Logo on conference web site
Half-page ad in conference program
Half-page ad in CURRENT (AFC Digital Newsletter)
Scrolling Banner Ad on AFC Web Site for 3 months
8x10 Exhibit Space with 2 Registrations
Post-Conference Attendee List

# **Keynote Speaker**

\$6,000

Benefits	
Recognition at Event	
Opportunity to Speak	
Logo in conference program	
Logo on conference web site	
Half-page ad in conference program	
Half-page ad in CURRENT (AFC Digital Newsletter)	-
Scrolling Banner Ad on AFC Web Site for 2 months	
8x10 Exhibit Space with 2 Registrations	-
Post-Conference Attendee List	

# **Conference Program**

\$2,500

Benefits	
Full-Page Color ad on Back of Program	
Listing in Conference Program	
Listing on conference web site	
Post-Conference Attendee List	

Booth space: Additional \$500

Tote Bags SOLD!

\$2,000

Benefits
Logo on all attendee conference tote bags
Listing in conference program
Listing on conference web site
Post-Conference Attendee List

### Name Badges and Lanyards

SOLD!

\$1,500

В	ei	ne	fi	ts

Logo on all attendee badges and lanyards

Listing in conference program

Listing on conference web site

Post-Conference Attendee List

Booth space: Additional \$500

### **EXCLUSIVE AWARD SPONSORSHIPS**

# **Honorary Life Award**

\$1,300

### **Benefits**

Name engraved on award

Listing in conference program

Listing on conference web site

Post-Conference Attendee List

Booth space: Additional \$500

### **Distinguished Service Member Award**

\$1,200

#### **Benefits**

Name engraved on award

Listing in conference program

Listing on conference web site

Post-Conference Attendee List

Booth space: Additional \$500

# **AFC Region of the Year Award**

\$1,000

#### **Benefits**

Name engraved on award

Listing in conference program

Listing on conference web site

Post-Conference Attendee List

# **AFC Chapter of the Year Award**

\$1,000

#### **Benefits**

Name engraved on award

Listing in conference program

Listing on conference web site

Post-Conference Attendee List

Booth space: Additional \$500

### **AFC Commission of the Year Award**

1,000

#### **Benefits**

Name engraved on award

Listing in conference program

Listing on conference web site

Post-Conference Attendee List

Booth space: Additional \$500

### **AFC Board Member of the Year Award**

\$1,000

#### **Benefits**

Name engraved on award

Listing in conference program

Listing on conference web site

Post-Conference Attendee List

Booth space: Additional \$500

# **AFC Presidential Leadership Award**

\$1,000

### **Benefits**

Name engraved on award Listing in conference program Listing on conference web site Post-Conference Attendee List Booth space: Additional \$500

# **Exhibit Booth Only**

\$950

#### **Benefits**

Listing in conference program

Listing on conference web site

8x10 Exhibit Space with 2

Registrations

Post-Conference Attendee List

### OTHER EXCLUSIVE SPONSORSHIPS

### **Giveaways Placed in Attendee Tote Bags**

You may provide your branded giveaway items to be placed in the attendee tote bags at a cost of \$500. Suggested items include pens, notepads, hand sanitizer, chargers, and flash drives.

### ADVERTISEMENTS IN CONFERENCE PROGRAM

### **Full-Page Ad in Conference Program**

\$900

Benefits

Post-Conference Attendee List

# Half-Page Ad in Conference Program

\$750

**Benefits** 

Post-Conference Attendee List

# **Quarter-Page Ad in Conference Program**

\$500

**Benefits** 

Post-Conference Attendee List

### SPONSORSHIP APPLICATION

An online application is ready for you at:

http://www.myafchome.org/myafcannualconference#Exhibitor

# **QUESTIONS?**

Please contact:

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